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*professor at the harvard business school this is his second time winning the award the first was in 2009 for restoring american petitiveness written with willy c shih he has spent years helping panies large and small develop and scale innovation"***getting to yes and gary pisano harvard business**

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these ideas are beautifully brought to life by examples from the earliest days of the industrial revolution to the current era of the faangs facebook apple netflix google'

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overloaded with bureaucratic structures'

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